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For Immediate Release

RateLinx Hires Michael Goodson as Chief of Operations

MADISON, WI (January XX, 2016) – RateLinx, a leader in customized shipping and logistics software tools and consulting, has announced Michael Goodson has joined the company as Chief of Operations. As COO, Goodson brings more than 30 years of experience in managing large-scale enterprise projects to RateLinx. He will guide the company's general operations, provide management strategies to create greater efficiency and optimize internal corporate communications to help grow RateLinx's rapidly expanding business.

"We're excited that Michael is joining our leadership team at RateLinx. His experience in finance and technology makes him uniquely qualified to help guide RateLinx as we continue our growth and leadership in the shipping and logistics industry," said Shannon Vaillancourt, president and founder of RateLinx. "Michael's track record of success in enterprise management speaks for itself; our staff and customers will benefit from Michael's skills and knowledge."

Goodson most recently served as Director of Business Development at Vaultas, LLC, a technology firm that specializes in building high-end data Colocation centers. Previously, he was the President of ResourceOne Telecom. During his tenure, ResourceOne pioneered virtual ISP and unified messaging technology and conducted major e-commerce and call center projects for clients like Sony, DirecTV and American Express. Goodson has also worked at Mutual of New York, CIGNA, TCC Communications/PowerCom and Central Banking Systems, among others.

"Throughout my career, I've had the opportunity to work with companies that were creating revolutionary technology with the potential to change the way entire industries operate," said Goodson. "When I met with Shannon and the team at RateLinx, I instantly recognized that their software products have the potential to fundamentally change logistics and shipping management. I'm excited to be a part of the team at RateLinx as we continue to grow as a worldwide leader in logistics technology."

(more)

About RateLinx

Founded in 2002 and headquartered in Madison, Wisconsin, RateLinx (ratelinx.com) is a thought-leader in customized shipping and logistics management software tools and consulting. Offering Intelligent Invoice Management℠, ShipLinx TMS, ShipLinx 4 and other tools, RateLinx provides the only solution that connects procurement, processing and payment to reduce shipping costs, increase efficiency and improve carrier relations. The RateLinx Enterprise Suite of software tools and solutions integrates with any ERP/WMS leveraging big data and predictive analytics to provide actionable Integrated Shipping Intelligence℠. Designed for volumes of 25 to 250,000 shipments per day, the multi-carrier, multi-modal, multi-location software tools are web- or premise-based that can monitor performance by product line, sales channel or by entity.

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